

Cleaning staff for your premises, without a payroll.

Kleana is a verified introduction platform for domestic and commercial cleaning across Botswana, South Africa, Zimbabwe and Zambia. We check the person, we put a written code of conduct in place on both sides, and then we step out of the relationship. There is no monthly commission and no share of anyone's wage.

Who we are

Kleana Africa is operated by Cabanga Platforms, the digital platform division of Cabanga Africa (Pty) Ltd, from Plot 9256, Mogoditshane Block 9, Kweneng, Botswana. Cabanga Africa Group has published business media across the continent since 2017 and now runs twelve regional magazine editions circulating in twenty-four countries, with editorial leadership and contributors drawn from twenty-eight. Kleana is what happens when that reach is pointed at a market everybody uses and nobody has organised.

The domestic and commercial cleaning trade in this region already works. It is simply fragmented: arrangements are made by word of mouth, nothing is written down, nobody checks anything, and both sides carry the risk of that privately. Kleana does not replace that trade. It gives it a spine.

What we do for a business

A shop, a salon, a surgery, a guest house, a warehouse or a single-room office hires through Kleana the same way a household does. You tell us what the premises needs and on which days, you browse listings that show area, duties, arrangement, rate and what has actually been verified, and you pay a single introduction fee when you have found somebody worth meeting. From that point the arrangement is yours: you agree the terms directly with the cleaner, you pay them directly, and Kleana takes nothing further at any point.

For work that has a start and an end rather than a rhythm, we quote the job instead. A move, a clean after the builders, an event turnaround or a periodic deep clean is run as a project: we assemble the crew from our own board, an agent from that town manages the site, and you deal with one named point of contact from quote to sign-off.

How that differs from an agency

A placement agency bills a share of the cleaner's wage every month for as long as she works for you, which means your cost never stops and hers never starts from the full figure. A social media group costs nothing and checks nobody, which means the risk sits entirely with whoever opens the door. Kleana is the third option, and the difference is structural rather than a matter of price.

Point of difference	Kleana	A placement agency
Share of the monthly wage	None, ever	Commonly ongoing
When the client pays	Once, at the introduction	Monthly, indefinitely
Cost to the cleaner	Nothing	Often a registration fee
Identity seen by a person	On Verified listings	Varies
Reference called by a person	On Verified listings	Varies
Written code of conduct	Signed by both sides	Rare

What verification actually means

We publish exactly what has and has not been checked, because a badge that means nothing is worse than no badge at all. A Declared listing means the person completed the form, confirmed a working email address by one-time code, and accepted the Professional Charter. It is that person's own account of themselves and we say so.

A Kleana Verified listing means a member of our team has seen the identity document and has telephoned at least one former employer to confirm the period actually worked, and the confirmed tenure is published on the listing itself. That is a check of identity and of stated history at a point in time. It is not a criminal record check and it is not a warranty of future conduct, and we will not describe it as one.

The Professional Charter

Most of the trouble in this trade begins where nothing was written down. Every party on the platform, on every side of it, accepts the same short code of conduct before they can use it: a household, a business, a cleaner, an agent and a supply business all sign the identical document. It defines the engagement as strictly commercial, requires the days, hours, duties, pay and notice to be agreed before the first day, sets out what the premises owes the person working in it and what that person owes the premises, and requires notice to be given rather than sprung by either side.

The Charter binds a business exactly as tightly as it binds a cleaner. A breach by either party is reported to Kleana and can remove either party from the platform. Nothing in it reduces any right or obligation under the employment law of the country where the work is done; where the law requires more, the law applies.

Agents, and who is on site

Kleana works through independent agents in each market rather than through branch offices. An agent is a placement business owner in her own town who uses our platform as her tool: she brings the cleaners she already knows, she puts the introductions together, and she keeps seventy per cent of every introduction fee. On a project she is the person physically on site running the crew and signing the work off, covered by the same share. For a corporate client this matters in one practical respect: the person managing your job lives and works in your town and is accountable for it.

Supplies

Consumables are the other recurring cost of keeping premises clean, so Kleana lists supply businesses by category across the four markets and manufactures a small own-brand line of detergents in two and five litre containers. Kleana holds no stock and processes no payments; an enquiry reaches whoever makes or sells the item and the sale is settled directly with them.

Where we operate

Botswana, South Africa, Zimbabwe and Zambia, with the platform running in English, Setswana, Shona and Nyanja. Amounts across the platform are pegged in United States dollars and displayed in local currency as a courtesy, so a company operating in more than one of these markets is comparing the same number rather than four moving ones.

Engaging Kleana

Tell us what the premises needs. We will come back with what it will cost and who is available, and nothing is charged until you have decided. For ongoing premises cleaning that is a single introduction fee; for a project it is a quoted price for the job, agreed before anybody starts.

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Kleana is an introduction platform. It is not an employer, not a labour broker and not a payroll agent, and it is not a party to any agreement reached between parties introduced through it. Issued September 2026.